



**DP&L**

INTRODUCING

DP&L's

new

# Custom Rebates

that give you  
cash back  
on energy  
efficiency  
projects

Applications can  
be found at  
[dpandl.com/  
bizrebates](http://dpandl.com/bizrebates)

## Gain a Competitive Edge

Controlling energy costs is becoming increasingly important. Not only does it positively affect your bottom line, it's also an important component of any company's green initiative. New technologies are being developed everyday that provide new opportunities to decrease energy usage, increase efficiency and save money.

## Now You Can Get Cash Back With DP&L's Custom Rebates

To help our customers save energy, DP&L is offering two categories of rebate programs. DP&L's Rapid Rebates provide pre-determined rebates for standard types of energy-efficient products like lighting, motors, compressors and HVAC systems. For everything else, such as innovative technologies and process changes, DP&L offers the Custom Rebate Program. All DP&L business & government customers are eligible to receive Custom Rebates. Plus, there may be opportunities to combine Custom Rebates with federal and state incentives.

## Custom Projects = Custom Rebates

Qualified capital projects will receive a rebate of \$.05 per kilowatt hour saved (during the first year) and \$50 per kilowatt saved. For a typical business or manufacturing facility, this can help reduce the payback period for upfront investments in efficient technologies.

Business & government customers are eligible to receive up to \$100,000 per year/customer in custom rebates. Funds are allotted to the custom program on a calendar-year basis and are available on a first-come first-served basis.

## Apply Online

Advanced reservations are required for all Custom Rebates. Our Custom Rebate application and an up-to-date listing of eligible product rebates can be found at [www.dpandl.com/bizrebates](http://www.dpandl.com/bizrebates).

## For More Information

For more information and an up-to-date list of eligible products and rebate amounts, visit [dpandl.com/bizrebates](http://dpandl.com/bizrebates) or contact us at [EnergyEfficiency@dplinc.com](mailto:EnergyEfficiency@dplinc.com).

Eligible products and rebate values are subject to change and apply only to new equipment that replaces existing equipment or is part of a retrofit project. All DP&L energy programs are subject to Public Utilities Commission of Ohio rules and regulations.

[dpandl.com/bizrebates](http://dpandl.com/bizrebates)

## Eligibility Opportunities

All DP&L business & government customers have the opportunity to receive DP&L's Custom Rebates.

### Eligible equipment must:

- Have a payback based on electricity cost savings of 1-7 years.
- Be any of the following project types:
  - An energy efficiency measure added to an existing system.
  - Early retirement of equipment and replacement with more efficient equipment.
  - Replacement of failed or end-of-life equipment with more efficient equipment.
- Use electricity as the fuel source and be installed in the DP&L service area.
- Be comprised of new equipment purchased from a manufacturer, distributor or contractor.
- Demonstrate sustainable savings over the payback period or a 5 year period, whichever is longer.
- Exceed minimum federal- and state-mandated efficiency standards.
- Operate regularly between 12pm and 6pm EST, Monday through Friday, June through August.

### Projects not eligible include:

- Equipment that is part of a new construction project.
- Measures installed with funding from another utility incentive program (including from DP&L).
- On-site electricity generation or renewable projects.
- Fuel switching technology, such as electric to gas or gas to electric.
- Projects where the energy savings result from reduced production or equipment retirement.
- Changes in operations/maintenance practices or control modifications not involving capital costs.
- Projects that involve peak-shifting (and not kWh savings).

## How the Custom Rebate Process Works

**Application** ■ You or your contractor submits an application to DP&L describing the project, costs and estimated kW and kWh savings along with supporting documentation.

**DP&L Review** ■ DP&L reviews the application, verifies project costs, analyzes energy savings and calculates the rebate value.

**Pre-Installation Site Visit** ■ In some cases DP&L may visit the customer site to verify existing conditions.

**Pre-Approval** ■ When the application is approved, funds are set aside and you will receive an approval letter.

**Proof of Purchase** ■ You must submit proof of purchase within 60 days of approval.

**Installation** ■ The project must be complete within 120 days of pre-approval and the old equipment must be decommissioned.

**Post-Installation Inspection** ■ An on-site verification will be made prior to any rebate payment for both a random sampling and every rebate application over \$10,000.

**Final Approval and Rebate Check** ■ DP&L will perform a final review of the application and required documentation, then issue you your check.

