

DP&L

INTRODUCING

DP&L's

new

Rapid Rebates

that give you
cash back
on energy
efficient
products
and
upgrades

Receive rebates
of up to
\$100,000
each year
per facility

Control Your Energy Costs

Controlling energy costs is becoming increasingly important. Not only does it positively affect your bottom line, it's also an important component of any company's green initiative. Thanks to new technologies, there are ample opportunities to decrease energy usage, increase efficiency and save money.

Now You Can Get Cash Back With DP&L's Rapid Rebates

To help customers save even more, DP&L is offering Rapid Rebates – cash back on energy-efficient lighting, HVAC systems, motors, drives and compressed air systems. All DP&L business and government customers are eligible to receive Rapid Rebates of up to \$100,000 each calendar year per facility. Plus, there may be opportunities to combine Rapid Rebates with federal and state incentives.

Rapid Rebates are Streamlined and Online

It's easy to get your rebate and you can reserve your funds in advance. That way, you can be sure your rebate funds will be available once you've installed your equipment. Our Rapid Rebate application and an up-to-date listing of eligible products and rebates can be found at dpandl.com/bizrebates.

Get Your
Rapid Rebates
for Energy Efficient:

- Lighting
- Heating Ventilating and Air Conditioning (HVAC)
- Motors, Drives and Compressed Air
- Additional Technologies

dpandl.com/bizrebates

Eligibility Opportunities

All DP&L business and government customers in good standing have the opportunity to receive DP&L's Rapid Rebates.

Eligible equipment must:

- Be included on the list of eligible equipment at the time the application is submitted. For a complete, up-to-date listing, visit dpandl.com/bizrebates.
- Use electricity as the fuel source and be installed in the DP&L service area.
- Be comprised of new equipment purchased from a manufacturer, distributor or contractor.
- Replace existing equipment or be installed as part of a retrofit project.
- Be purchased and installed after January 1, 2009.

Projects not eligible for rebates include:

- Equipment that is not on the list of eligible equipment at the time the application is submitted.
- Equipment that is part of a new construction project.
- Measures installed with funding from another DP&L or utility incentive program.
- Equipment that, when installed, results in a net increase in energy consumption or demand due to a negative effect on other systems.

Design Your Own Custom Rebate Program With DP&L

If you have an energy-efficient project not included in the Rapid Rebates, the Custom Rebate program might be right for you. It is designed for innovative technologies and business-specific process changes. For more information, visit dpandl.com/bizrebates.

Applications can be found at dpandl.com/bizrebates.

How the Rapid Rebate Process Works

Application ■ You or your contractor can submit an application that specifies the equipment that will be installed. Applications can be found at: dpandl.com/bizrebates.

Pre-approval ■ When the application is approved, funds are set aside and you'll receive an approval letter.

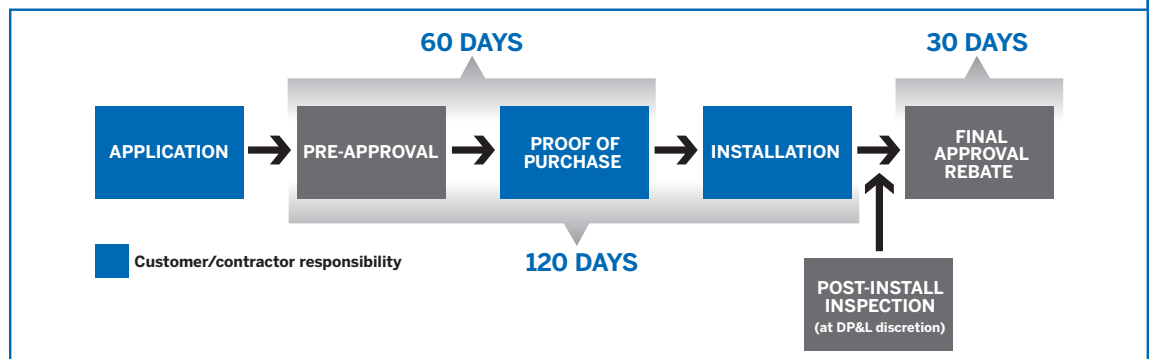
Proof of Purchase ■ You must submit proof of purchase within 60 days of approval.

Installation ■ The equipment must be installed and operating, or the project must be complete

within 120 days of pre-approval and the old equipment must be decommissioned.

Post-Installation Inspection ■ An on-site verification will be made prior to any rebate payment for both a random sampling of applications and every rebate application over \$10,000.

Final Approval and Rebate Check ■ DP&L will perform a final review of the application and required documentation, then issue you your check.



For More Information

For more information and an up-to-date list of eligible products and rebate amounts, visit dpandl.com/bizrebates or contact us at EnergyEfficiency@dplinc.com.

Eligible products and rebate values are subject to change and apply only to new equipment that replaces existing equipment or is part of a retrofit project. All DP&L energy programs are subject to Public Utilities Commission of Ohio rules and regulations.